

Susan B. Dynerman

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Ghostwriting An experienced speechwriter and the author of two non-fiction books, I collaborate with authors to develop marketable book proposals and prepare their manuscripts for submission to major publishers.

Most recently, I've worked closely with:

- A life coach writing about a breakthrough process for living a fuller, happier, richer life (Hay House).
- An environmental consultant writing a guide to going green for small businesses (McGraw-Hill/Penguin).
- A prominent women's health advocate writing about living well with heart disease (Da Capo Press).

My Books Author, *Are Our Kids All Right? Answers to the Tough Questions about Child Care Today*, winner of a *Parents' Choice* award.

"An outstanding piece of work, grounded in the best of today's child care research."

—Edward Zigler, Director, the Bush Center in Child Development and Social Policy, Yale University

"An excellent primer for the worried parent...her message is both reassuring and cautionary."

—*Washington Post Book World*

Co-author, with Lynne O'Rourke Hayes, *The Best Jobs in America for Parents* (Rawson/Macmillan).

In connection with my books, I've appeared in major print and broadcast media, including the *Today Show* and *USA Today*.

Feature Writing/Reporting I began my career as an editor of *Memphis* magazine, contributing scores of articles on topics ranging from business to the arts, and as a stringer for *Time* and *Fortune* magazines. I have contributed feature stories to *The Washington Post*.

Copywriting A three-time ADDY Award finalist and former senior writer for a design firm specializing in annual reports, I do special projects for corporations, ad agencies and design firms—including annual reports, websites and speeches.

Clients Counterpart Communication Design, Financial Communications Inc., International Paper, Marriott Corporation, Memphis Cotton Museum, Shades of Gray, Taylor Martin Design, Vivo Design and XO Communications.

Annual Reports
(PARTIAL LIST) Aether Systems, Allied Capital, American Beverage Association, CapitalSource, The Carlyle Group, CarrAmerica, Lafarge North America, Laureate Education, Legg Mason, Sallie Mae, SAVVIS Communications, Sunrise Assisted Living, Sylvan Learning Systems, UUnet Technologies, United States Postal Service, Washington Gas and XO Communications.

Employment History Senior Copywriter—Financial Communications Inc. (1996-2002)
Director of Corporate Communications—Choice Hotels (1986-1989)
Speech Writer to the President—Holiday Inns, Inc. (1982-1983)

Testimonials "We've worked with Susan for over ten years. We keep coming back to her because we know she will nail our client's message the first time."
—Tom Molinaro, President, Financial Communications Inc., Washington DC

"The best answers come from the best questions. Susan knows what to ask, and how—whether she's interviewing a clerk or a CEO."
—Sheperd Simmons, Owner, Counterpart Communication Design, Memphis, TN

"I've worked with Susan since 1999 and she still amazes me with how quickly she can focus right in on the target."
—Taylor Martin, Taylor Martin Design, Washington DC

"Until I worked with Susan, I had no idea what a professional writer could bring to the table. She's amazing!"
—Lauren Mackler, Lauren Mackler Associates, Boston, MA

Education B.A., Barnard College, Columbia University